

# FIRST CHOICE PRACTICE SALES, INC.

a California Corporation (01916111)

## LARGE RETAIL CENTER!

**100% PEDIATRIC PRACTICE IS UNIQUE & BEAUTIFUL!**

**SUPERB MARKETING CREATED EXPLOSIVE GROWTH!**

### PRACTICE SALE

<b>LISTING #:</b>	25 - 200	<b>PRICE:</b>	\$1,750,000	<b>A/R'S:</b>	Negotiable
<b>LOCATION:</b>	South LA Area	<b>ESTABLISHED:</b>	10/2023	<b>POPULATION:</b>	Hispanic

OFFICE HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Staff	Closed	9-6	9-6	9-6	9-6	9-1	Closed
Owner		9-6	9-6	9-6	9-6	9-1	

STAFF	POSITION	PAY	WILL STAY
Front	2	\$34, \$40	Y
Back	5 DA's	\$21 - \$24 per hour	Y
Other			
Other			

PATIENTS		PATIENT AGE		5-10		11-19		20-49		50-75+					
Payment Type	Cash	10%		PPO	10%		HMO	0%		CAP		Dental	80%		
	Clinical	Hygiene	22%		C&B	6%		Endo	5%		Ortho	0%		OS	4%
		Restorative	63%		Prosth	0%		Implant	0%		Perio	0%			

Referred

STATISTICS	Active Patients	1 yr:	3,929	2 yr:		New		2024:	2,151	YTD:	1,625-10/31	Total:	
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FINANCIALS	2023	\$395,923	2024	\$1,283,727	2025	\$1,461,355 - 10/31	YTD	
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FACILITIES	Ops	7	X-rays	1	CBCT	Space	Laser	No
	Chairs	6	Sensors	1	Scanner	No	Mill	No
	Other							

	Size	2100 sq ft	Rent	\$8,950 total	Term	7+	Options	1 x 5
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COMPUTERS	Front	2	OPS	6	Other	3	OS	
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SOFTWARE	Practice	Ascend	Imaging		Patient		Billing	
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MARKETING	Social Media, Website, Community Outreach,
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COMMENTS	Seller built an incredibly creative, beautiful pedo practice that grew faster than she thought and cannot keep up! Relocating to San Diego for family reasons. Retail center is very large and has a dozen national retailers. Business has exclusivity for Pediatric dentistry in the center. Opened from scratch in late 2023 and has had non-stop new patients. So many in fact she stopped taking new patients for a couple of months! Seller has mastered on-line marketing and community outreach programs and created an incredible brand in very short period of time.
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